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Report on Business

THE LIST / BESTSELLING BUSINESS BOOKS

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- 1. What Color is Your Parachute? 2010: A Practical Manual for Job-Hunters and Career-Changers, Richard N. Bolles, Ten Speed Press, \$23.99.
- 2. It's Your Ship: Management Techniques From the Best Damn Ship in the Navy, Michael Abrashoff, Business Plus, \$27.95.
- 3. A Tale of Two Employees & the Person Who Wanted To Lead Them, Dr. Chris Bart, Corporate Missions, \$18.99.
- 4. Design of Business, Roger Martin, Harvard Business Press, \$26.95.
- 5. Boom Bust and Echo: Profiting From the Demographic Shift In the 21st Century, David K. Foot, Footwork Consulting, \$24.95.
- 6. Conscious Business: How To Build Value Through Values, Fred Kofman, Peter Senge and Ken Wilber, Sounds True, \$30.00.
- 7. Leadership From Within, Peter Urs Bender, Tag, \$24.95.
- 8. Eat That Frog: 21 Great Ways to Stop Procrastinating and Get More Done in Less Time, Brian Tracy, Berrett-Koehler, \$20.95.
- 9. Rise of the Creative Class and How It's Transforming Work, Leisure, Community and Everyday Life, Richard Florida, Basic Books, \$20.50.
- 10. *How To Make Money In Stocks*, updated fourth edition, William J. O'Neil, McGraw-Hill, \$20.95.